

PRIVACY NOTICE

This Privacy Notice was last updated on [May 28].

Jollibee Foods Corporation (“**Jollibee Group**”, “**we**”, “**our**”, “**us**”), is committed to protecting your privacy. This Privacy Notice applies to this website and describes how we collect, use, and disclose your personal information when you use this website to book a Jollibee Kids Party.

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1. WHAT WE COLLECT

1.1. Personal information you provide us

We collect personal information you provide us when you use this website such as your Profile Information (e.g., name, contact details, relationship with the celebrant, username, password) and Celebrant's Information (e.g., name of celebrant, birthdate of celebrant).

In relation to Celebrant's Information, should the celebrant be a person other than yourself and you provide the celebrant's personal information when you use this website, you warrant that you are allowed or have the permission to share with us the celebrant's personal data under your possession, and you agree to be solely responsible for ensuring that such person understands, agrees with, and accepts this Privacy Notice and for protecting the privacy of the celebrant's personal data under your possession. We shall not be liable for any privacy concern arising from your sharing of the Celebrant's Information with us.

We are dedicated to protecting the privacy of children and do not knowingly collect children's personal information through this website. Should the celebrant be a child under the age of 18, you warrant that you have parental authority over the child celebrant, and you consent to our collection and processing of the Celebrant's Information pertaining to such child in accordance with this Privacy Notice.

1.2. Personal information we are required to collect

We collect personal information as required under any applicable laws, rules, or regulations, including compliance with our legal obligations.

1.3. Personal Information generated automatically

In addition to personal information you provide us, we also collect your personal information generated automatically when you use this website such as your booking history.

2. HOW AND WHY WE COLLECT AND USE

2.1. To fulfill your request to register your account

If you choose to use certain features of this website, you will need to register an account. In such case, we collect and use your Profile Information to fulfill your request to register your account.

2.2. To fulfill your booking using your account

When you make a booking through this website, we use your Profile Information and the Celebrant's Information you provide us to process your booking and to tailor the Jollibee Kids Party specifically for the Celebrant.

2.3. To communicate with you

When you contact us through this website, we collect and use your Profile Information and any additional personal information you provide to allow us to address your concerns or questions.

2.4. To send you marketing communications and newsletters

You have the option to agree to receive marketing communications from us through SMS, email, social media, messaging application, or other similar means, as well as to subscribe to our newsletters. If you choose to do so, we use your Profile Information you provided us during the registration process to fulfill your request to subscribe to our marketing communications and newsletters. With your consent, we use your Profile Information to send you our marketing communications and newsletters.

2.5. To protect our vital interests, comply with legal obligations, and as otherwise permitted by law

We may use your personal information to prevent, detect, and fight fraud or other illegal or unauthorized activities, protect our company, customers, brands, and websites, assist in investigations, enforce and defend our rights and assets, comply with laws, regulations, court orders, or other legal obligations, or for any other reasons permitted by law.

3. WITH WHOM WE SHARE

3.1. Related Companies

We may share your personal information with our parent and/or subsidiary companies to provide you with relevant offers, understand your preferences, and improve our services. For example, we may combine personal information we collected with personal information collected by our parent or subsidiary companies to understand your purchasing patterns and customer preferences, conduct market research to improve our services, and make business decisions.

3.2. Franchisees

We may share your personal information with our franchisees to fulfill your booking. For example, we may share your personal information to our franchisee operating the store where your Jollibee Kids Party will be held. Our franchisees may also be authorized to use your personal information in the manner described in this Privacy Notice. However, our franchisees are independently owned and operated and have their own personal information collection and

use practices that are not governed by this Privacy Notice. We encourage you to review the Privacy Notices of any of our franchisees with whom you interact.

3.3. Service Providers

We may share your personal information with our service providers to fulfill your booking, analyze data, and improve our services. For example, we may share your personal information with companies providing services on our behalf, such as payment processing services, web hosting services, web analytics services, consent management services, customer support services, marketing communications services, and market research services. Our service providers are not authorized to use or disclose your personal information for any reason other than for the purposes for which they were engaged.

3.4. Government and third parties for legal purposes

We may share your personal information to law enforcement bodies, regulators, governmental agencies, or to authorized third parties, as may be required by law or subpoena, or if we reasonably believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the rights, property, safety, or integrity of the Jollibee Group, our employees, our customers, or others who may have a legitimate right to establish or defend.

3.5. Transferees and third parties in connection with a corporate transaction

We may transfer your personal information to transferees and third parties in connection with a corporate transaction, such as a merger, acquisition, bankruptcy, sale of any or all of our company assets, or other change of ownership or control. Should we undergo bankruptcy proceedings, your personal information could be regarded as an asset and may be sold or transferred to third parties. If such a transfer occurs, we will make reasonable efforts to ensure that the transferee handles your personal information in accordance with this Privacy Policy.

4. YOUR CHOICES AND OPTING OUT

4.1. Marketing communications and newsletters

You can choose to stop receiving our marketing communications and newsletters by following the instructions contained in our marketing communications and newsletters or by contacting us. Please refer to [**10. HOW TO CONTACT US**](#) for information on how to contact us.

5. YOUR DATA SUBJECT RIGHTS

Subject to the requirements of applicable laws and regulations, you have the following rights with respect to your personal information we have collected:

5.1. Access and rectification

You can ask us for a copy of the personal information we hold about you or inform us of any changes or corrections to your personal information.

5.2. Erasure, restriction, and objection

In some cases, you can ask us to erase, block, or restrict the processing of the personal information we hold about you or object to particular ways in which we are using your personal information.

5.3. Portability

In some cases, you can ask us to send the personal information you provided us to a third party.

5.4. Withdrawal of consent

Where we are processing your personal information on the basis of your consent, you are entitled to withdraw that consent subject to any applicable law.

5.5. Exercising your rights

Please refer to 10. How to contact us for information on how to exercise these rights.

6. SECURITY, STORAGE, AND RETENTION

6.1. Security

To prevent unauthorized access, processing, or disclosure of your personal information, and ensure security thereof, we have put in place suitable physical, electronic, and organizational procedures to safeguard and secure the personal information we collect, such as data encryption and access restrictions on our databases. However, no security system is impenetrable and we cannot guarantee the security of our systems at all times. In the event that any information under our control is compromised as a result of a breach of data security, we will take reasonable steps to investigate the situation and, where appropriate, notify those individuals whose information may have been compromised and take additional steps, in accordance with any applicable laws and regulations.

6.2. Storage

We store your personal information in a secured database, which may be accessed by our service providers, subsidiaries, affiliates, and franchisees only for purposes of providing the Services.

6.3. Retention

We retain your personal information for as long as your account is active or for as long as necessary for us to perform or provide our services. We may anonymize and/or aggregate personal information and store it to analyze aggregate metrics and trends.

7. OTHER IMPORTANT INFORMATION

7.1. Terms and Conditions

Your use of this website is subject to applicable Terms and Conditions linked within this website.

7.2. Browsing

In certain cases, such as when you are simply browsing any of our marketing websites, we do not collect any personal information from you. However, we may collect cookies referred to in [8. COOKIE POLICY](#) below.

7.3. Link to other platforms

Our Consumer Platforms may contain links to third-party websites and services that we do not operate and are outside of our control. These third-party websites and services have their own privacy practices and we do not accept any responsibility or liability for the security or privacy of any personal information collected by these third-party websites and services. We recommend you exercise caution and review the privacy notices or statements of the third-party websites and services you use.

7.4. Changes to this Privacy Notice

We may modify this Privacy Notice from time to time and we will place the date when we last updated this Privacy Notice at the top portion of this page. We will notify you of material changes by appropriate means.

8. COOKIE POLICY

8.1. Definition

Cookies are small files that are placed on your device when you visit a website or use an app. It typically contains information about the website or app itself and a unique identifier that allows the site website or app to recognize your browser or device when you return.

8.2. Purposes

We may use cookies to understand how you use this website, remember your preferences, track your activity, and personalize your experience. This allows us to improve your experience in using this website.

8.3. Disabling Cookies

You may disable cookies via your browser settings or by changing your cookie settings in your device. However, if you disable certain cookies, you may not be able to take advantage of the full features of the relevant Platform.

9. PRIVACY SEAL

Jollibee
Brand



Jollibee Foods Corporation
Controller

10. HOW TO CONTACT US

If you have any questions regarding this Privacy Notice or our use of your personal information, please contact us through our Data Protection Officer via email at dpo@jfc.com.ph or via mail to 10th Floor, Jollibee Plaza, F. Ortigas Jr. Road, Ortigas Center, Pasig City, Metro Manila, Philippines 1605.

If you wish to exercise any of your rights or to opt out of our marketing communications and newsletters, you can also do so by emailing privacy@jfcgrp.com or by submitting your request through our [Data Subject Rights Request Form for Customers \(Philippines\)](#). We may need to verify your identity and require additional supporting documents as may be necessary before fulfilling certain requests.